

## BABC Website Opportunities

BABC member companies have the exclusive opportunity – on a highly cost-effective basis -- to promote and market their services and products to a high-quality transatlantic business audience across North America and the United Kingdom through banner advertising on the BABC website, [www.babc.org](http://www.babc.org).

The BABC's website is the portal for access -- for all the BABC's 2,500 member companies -- to all information about the BABC, including its membership benefits, its chapters, its Annual Conferences, its Online Calendar and its Online Membership Directory (listing all the members of its chapters).

It therefore attracts an ongoing flow of substantial, growing, high-quality traffic from a pre-qualified constituency of companies and executives that are actively involved in transatlantic business.

To ensure that our advertisers gain a high level of visibility for their ads, we will limit the number of advertisers to a maximum of 4, on the home page or any of the other pages.

For more information, please contact Tamra Eker at [teker@babinc.org](mailto:teker@babinc.org).

Rates for banner ads (468X60 Pixels) are as follows:

<b>BABC Website Homepage</b>	
Priority for 1year	\$1000

<b>BABC Website All Other Pages Combined</b>	
Priority for 1year	\$1000